# **ESG: A DEEP DIVE**

### Marlo Oaks, State Treasurer of Utah

## PREAMBLE

### MARLO M. OAKS

## BACKGROUND

- American Issue: Do we want economic freedom or authoritarian centralized control?
  - Climate change is the primary pretext
  - The system of ESG is fundamentally agenda driven (destroys markets)
  - Coercion vs. Freedom
- Not Addressing Underlying Politics: Climate Change; Social Justice; etc.

**ESG** is *incompatible* with a market-based system

## MARLO M. OAKS

### **GLOBALISM: PLAN FOR GLOBAL BUY-IN**





**Governments**: United Nations



(Getty Images; Kiplinger)

**Private Sector**: World Economic Forum

Interfaith Center for Sustainable Development

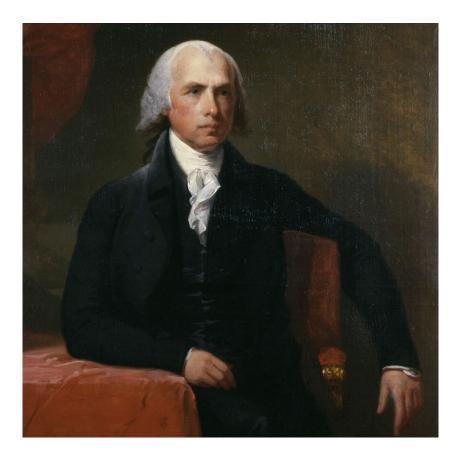
(interfaithsustain.com)



**Individuals:** Religious Organizations

## MARLO M. OAKS

### **BEWARE of CRISES and FEAR**



"Crisis is the rallying cry of the tyrant."

--James Madison

"The only thing we have to fear is fear itself."

--Franklin D. Roosevelt



(Credit: sankai Getty Images; Scientific American website)

Most Effective Crises:

- Global in Nature
- Amorphous (not easily defined)
- No debate
- 1. Global War Terror (Patriot Act)
- 2. COVID-19 (Digital IDs; vaccine passports)
- 3. Climate Crisis

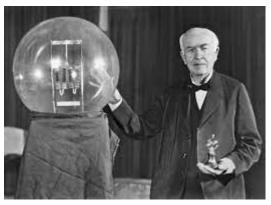
Source: Wall Street Journal, Portrait of James Madison, 1806 UNIVERSAL HISTORY ARCHIVE/UIG/GETTY IMAGES

## MARLO M. OAKS

## **ECONOMIC FREEDOM AND INNOVATION**



(Library of Congress)



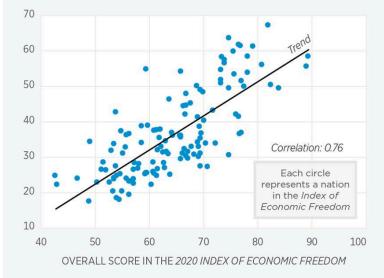
Underwood archives / Getty Images



(Library of Congress/Corbis/VCG via Getty Images)

#### **Economic Freedom Promotes Innovation**

GLOBAL INNOVATION INDEX SCORE



NOTE: Represented are the 128 nations that are in both datasets. SOURCES: The Heritage Foundation's *2020 Index of Economic Freedom* and the *Global Innovation Index*.



## MARLO M. OAKS

# WHAT IS ESG? CHICKENS & DUCKS

#### **Environmental, Social, Governance**

- Part One: BENIGN ESG ("Duck")
  - 。 Identify risks
  - Choice (often it is not)
- Part Two: Agenda-driven ESG ("Chicken")
  - Requires collective action
  - Engagement to change
  - Uses people's money without their consent

**Cannot coexist with free market economy** 



Chicken Talking to Duck



Source: https://uxplanet.org/better-prepare-and-conduct-user-interviews-through-psychology-concept-af2772795e6a

## MARLO M. OAKS

# WHAT IS ESG? PART ONE:

• Provides score on subjective criteria:



- Investor information
- Subjective appears objective

**Market Function** 

Bank of America. RepRisk SUSTAINALYTICS CCC 70 Score Relative Score<sup>56</sup> Well Above Average **Below Average**  Fraud Coal mining funding Issues Cited · Corruption, bribery, extortion, Financing to foreign ESG violators Enabling tropical deforestation money laundering Gender discrimination Poor employment conditions Anti-competitive practices Faulty mortgage backed securities · Impacts on ecosystems and Lending discrimination DAPL financing landscapes Human rights abuses. Financing cluster munitions corporate complicity Global pollution Violation of international standards

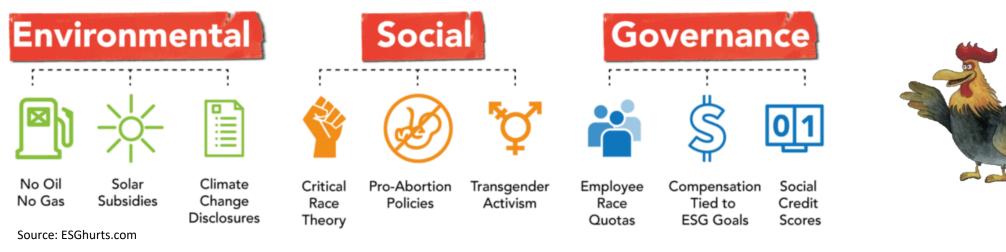
Source: https://accfcorpgov.org/wp-content/uploads/2018/07/ACCF\_RatingsESGReport.pdf

## MARLO M. OAKS

### STATE TREASURER OF UTAH

Markets Produce Different Views of Subjective Criteria

## WHAT IS ESG? PART TWO:



- Underlying politics not the problem, per se. That ESG is pushing politics IS the problem.
- **Problem**: An agenda-driven strategy: "...only if **all actors** contribute to the integration of environmental, social and governance issues in investment decisions, can significant improvements in this field be achieved." --United Nations, "Who Cares Wins," June 2004.
- ESG has an AGENDA that falls outside investment realm (to make money)

## MARLO M. OAKSSTATE TREASURER OF UTAH

# **ESG: THE ACTORS**



#### Who Cares Wins

Connecting Financial Markets to a Changing World

Recommendations by the financial industry to better integrate environmental, social and governance issues in analysis, asset management and securities brokerage





Published in 2004

#### **United Nations invited**

**Financial institutions** 

- Develop guidelines and recommendations better integrate environmental, social and corporate governance
- Asset management, securities brokerage services and associated research functions.

**MONEY IS POWER** 



## MARLO M. OAKS

STATE TREASURER OF UTAH

Financial Secto

Initiative Who Cares Wins

# **BENEFITS OF OUR ECONOMIC SYSTEM**

ORTANC ww.financialfalo

- Spurs innovation and <u>consumer satisfaction</u>.
   Free markets match producers and consumers.
   Income raises are common.
- **4** Low prices due to <u>competition</u>.
- Supports individual and societal freedom.
- Pricing is based on demand and supply.
- Aids economic growth.

**CONSUMER-CENTRIC** 

#### SYSTEM UNDER ESG

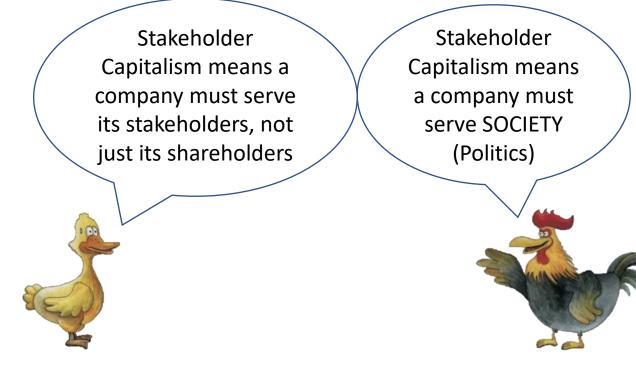
- Less innovation; lower consumer satisfaction
- Greater waste and inefficiencies
- Less wealth
- Higher prices



- Top-down coercion
- Pricing based on incentives and inefficiencies
- Leads to misallocation of capital; authoritarianism

MARLO M. OAKS

# **DEFINITIONS MATTER**



Stakeholder capitalism and ESG appeals to people's desire to improve society

Traditional Capitalism	Stakeholder Capitalism					
Stakeholders	S					
Government	0					
Bondholders	С					
Suppliers	i e t					
Customers						
Employees	د ۷					
Communities in which operate	y					
Shareholders						

## MARLO M. OAKS

## **COMPANY SERVES WHOM?**

System	Traditional Capitalism	Stakeholder Capitalism (ESG)
Master	Shareholder Supremacy	"Stakeholders" (Activists)
Focus	Customers / Markets	Appeasing activists and other stakeholder voices
Examples		Human Rights Campaign's Corporate Equality Index
		UN SDGs; ESG
Result		1st time serious market
		repurcussions
		Loss of market value

Human Rights Campaign Corporate Equality Index



Getting a perfect (100%) score for 2023:

- Offer healthcare benefits which cover gender
- reassignment surgeries for employees and dependents
- Have mandatory DEI trainings for employees
- Conduct a "Bud Lite"-style marketing campaign
- Have a product line (or a service) crafted for LGBTQ+ customers (think Target)
- Donate to a LGBTQ+ charity
- No giving to any socially conservative organization
- Lobby for legislation advancing the LGBTQ+ agenda
- Force contractors and suppliers of that company to adopt many of these same policies

## MARLO M. OAKS

# **DEFINITIONS MATTER**



Court Overturns California Law Requiring Women on Boards of Directors

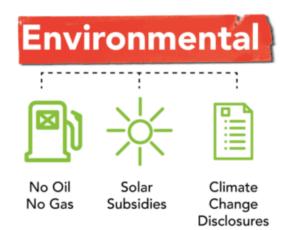
Socia

By Leah Shepherd June 1, 2022

Politicization of language to hide agenda

## MARLO M. OAKS

## WHAT IS ESG? AGENDA



Source: ESGhurts.com

Green New Deal "wasn't originally a climate thing"...it is a "how-doyou-change-the-entireeconomy thing."

#### The Washington Post Magazine

# **AOC's Chief of Change**

Saikat Chakrabarti isn't just running her office. He's guiding a movement.

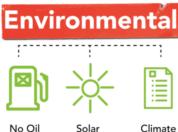
Story by David Montgomery Photos by Mary F. Calvert

JULY 10, 2019

Chakrabarti had an unexpected disclosure. "The interesting thing about the Green New Deal," he said, "is it wasn't originally a climate thing at all." Ricketts greeted this startling notion with an attentive poker face. "Do you guys think of it as a climate thing?" Chakrabarti continued. "Because we really think of it as a how-do-you-change-the-entireeconomy thing."

## MARLO M. OAKS

## WHAT IS ESG? AGENDA



No Gas Subsidies Change Disclosures

Source: ESGhurts.com

# We Cannot Fight Climate Change With Capitalism, Says Report

The world's economies are totally unprepared for rapid climate change, rising social inequality and the end of cheap energy.



Aug 31, 2018, 11:26 AM EDT | Updated Sep 11, 2018



POWERED BY INVESTOR'S BUSINESS DAILY

#### U.N. Official Reveals Real Reason Behind Warming Scare 821 Comments

02/10/2015 06:43 PM ET



Figueres: First time the world economy is transformed intentionally

Tuesday, 03 February 2015 18:34

## MARLO M. OAKS

# BLACKROCK

#### Larry Fink's letter to America's CEOs. America's CEOs.

2020



### A Fundamental Reshaping of Finance

Other letters: 2019 | 2021

Dear CEO,

consider. But there is no denying the direction we are heading. Every government, company,

As an asset manager. BlackRock invests on behalf of others, and I am writing to you as an advisor and fiduciary to these clients. The money we manage is not our own. It belongs to people in dozens of countries trying to finance long-term goals like retirement. And we have a deep responsibility to these institutions and individuals – who are shareholders in your company and thousands of others – to promote long-term value.

Climate change has become a defining factor in companies' long-term prospects. Last September, when millions of people took to the streets to demand action on climate change, many of them emphasized the significant and lasting impact that it will have on economic growth and prosperity – a risk that markets to date have been slower to reflect. But awareness is rapidly changing, and I believe we are on the edge of a fundamental reshaping of finance.

The evidence on climate risk is compelling investors to reassess core assumptions about modern finance. Research from a wide range of organizations – including the UN's Intergovernmental Panel on Climate Change, the BlackRock Investment Institute, and many others, including new studies from McKinsey on the socioeconomic implications of physical climate risk – is deepening our understanding of how climate risk will impact both our **Climate Risk Is Investment Risk** 

a fiduciary, our responsibility is to help clients navigate this transition. Our investment onviction is that sustainability- and climate-integrated portfolios can provide better risk – adjusted returns to investors. And with the impact of sustainability on investment returns increasing, we believe that sustainable investing is the strongest foundation for client portfolios going forward.

In <u>a letter to our clients</u> today, BlackRock announced a number of initiatives to place sustainability at the center of our investment approach, including: making sustainability integral to portfolic construction and risk management exiting investments that present a high sustainability-related risk, such as thermal coal producers; launching new investment products that screen fossil fuels; and strengthening our commitment to sustainability and transparency in our investment stewardship activities.

Over the next few years, one of the most important questions we will face is the scale and scope of government action on climate change, which will generally define the speed with which we move to a low-carbon economy. This challenge cannot be solved without a coordinated, international response from governments, aligned with the goals of the Paris Agreement.

Under any scenario, the energy transition will still take decades. Despite recent rapid advances, the technology does not yet exist to cost-effectively replace many of today's essential uses of hydrocarbons. We need to be mindful of the economic, scientific, social and political realities of the energy transition. Governments and the private sector must work together to pursue a transition that is both fair and just – we cannot leave behind parts of society, or entire countries in developing markets, as we pursue the path to a low-carbon world.

While government must lead the way in this transition, companies and investors also have a meaningful role to play. As part of this responsibility, BlackRock was a founding member of the Task Force on Climate-related Financial Disclosures (TCFD). We are as signatory to the UN's Principles for Responsible Investment, and we signed the Vatican's 2019 statement advocating carbon pricing regimes, which we believe are essential to combating climate change.

BlackRock has joined with France, Germany, and global foundations to establish the Climate inance Partnership, which is one of several public-private efforts to improve financing nechanisms for infrastructure investment. The need is particularly urgent for cities, because he many components of municipal infrastructure – from roads to severs to transit – have been built for tolerances and weather conditions that do not align with the new climate reality. In the short term, some of the work to mitigate climate risk could create more economic citivity. Yet we are facing the ultimate long-term problem. We don't yet know which predictions about the climate will be most accurate, nor what effects we have failed to consider. But there is no denying the direction we are heading. Every government, company, and shareholder must confinent climate change.

#### Improved Disclosure for Shareholders

We believe that all investors, along with regulators, insurers, and the public, need a clearer picture of how companies are managing sustainability-related questions. This data should extend beyond climate to questions around how each company serves its full set of stakeholders, such as the diversity of its workforce, the sustainability of its supply chain, or

### and shareholder must confront climate change.

## Climate change pretext for transforming economic system

#### decline due to extreme heat and other climate impacts?

Investors are increasingly reckoning with these questions and recognizing that climate risks investment risk. Indeed, climate change is almost invariably the top issue that clients around the world raise with BlackRock. From Europe to Australia. South America to China, Florida to Oregon, investors are asking how they should modify their portfolios. They are seeking to understand both the physical risks associated with climate change as well as the ways that climate policy will impact prices, costs, and demand across the entire economy.

These questions are driving a profound reassessment of risk and asset values. And because capital markets pull future risk forward, we will see changes in capital allocation more quickly than we see changes to the climate itself. In the near future – and sooner than most anticipate – there will be a significant reallocation of capital.

## MARLO M. OAKS

# **ESG and UN SDGs**

"Many of the topics that BIS discusses with companies **intersect** with **aspects** of the **SDGs** in which the private sector has a role to play. Exhibit 3 shows how BIS' engagement priorities align with the SDGs, where relevant to a company's governance and business practices."

BlackRock 2021 Sustainability Disclosures, page 10

Exhibit 3: BIS Engagement Priorities – Alignment with Sustainable Development Goals\* Sustainable Development Goals

BIS Engagement	1.5 #1994	2	3 mentions -M	4	5 === @	6 and and a state	7	8	9				13 📰	14 <sup>in</sup> arran	15 💷	16 rut anne ar trade armone	17 899
Priorities	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
Board quality and effectiveness					•					•						•	
Climate and natural capital						•	•	•	•			•	•	•	•		•
Strategy, purpose, and financial resilience								•	•			•	•				•
ncentives aligned with value creation								•									
Company impacts on people	•		•	•	•	•		•		•	•		•			•	
No Poverty		6		Clean \ Sanita	Water & tion		10	HEDUCED INCOLALITIES	Reduce Inequa				14 III.		fe Below 'ater	,	
Zero Hunger		7		Affordable& 11 Million Clean Energy		SUCTIONIELE CITIES AND COMMUNITIES	Sustainable Cities & Communities				Life on Land						
Good Health & Well-Being	84	8		Decent Work &			Responsible Consumption & Production				P	Peace, Justice, & Strong Institutions					
Quality Education		9	NEXTRY INCUSION INCIDENTIAL	Indust Innova Infrast					Climat Action	e			17 11		artnersh or the Go		
Gender Equality																	

\* The aforementioned BIS Engagement Priorities - Alignment with SDGs were published in February 2022.

## MARLO M. OAKS

## WHEN GOALS COLLIDE...

Goal 2: Zero Hunger vs. Goal 13: Climate Action



The war on agriculture: Netherlands is shutting down 3,000 farms to meet climate goals

And the winner is...





## MARLO M. OAKS

# **OUTCOMES vs. RULES OF CONDUCT**

"The possibility of men living together in peace ....without having to agree on common concrete aims, and bound only by abstract rules of conduct, was perhaps the greatest discovery mankind ever made."

"...a system of **common concrete ends** towards which [all] efforts are directed by authority...would deprive us...of the advantages of a **free civilization**."

RULES OF CONDUCT

- The 10 Commandments
- The United States Constitution

Control Outcomes-based Governance opens the door to Authoritarianism

## MARLO M. OAKS



Freidrich Hayek Austrian Economist

## **TARGETING FINANCIAL INSTITUTIONS**



What's Happening:

• Banks

Asset Managers

## MARLO M. OAKS

# **NET ZERO CLIMATE PLEDGES**

GFANZ Glasgow Financial Alliance for Net Zero



UN () environment programme

finance initiative

#### Net-Zero Banking Alliance

Industry-led, UN-convened

#### Insert bank name

MARLO M. OAKS

is pleased, together with other peer bank signatories, to commit to:

 transition all operational and attributable GHG emissions from our lending and investment<sup>1</sup> portfolios to align with pathways to net-zero by mid-century, or sooner, includ-

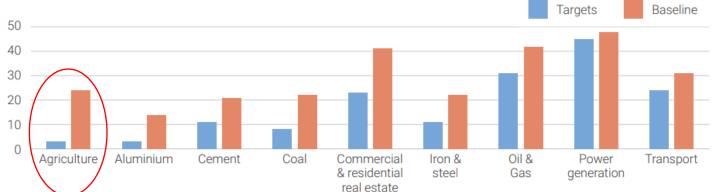
- Represents over 40% of global banking assets
- U.S. members hold over 50% of U.S banking assets
  - JPMorgan Chase
  - Bank of America
  - Wells Fargo
  - Citi
  - Goldman Sachs
  - Morgan Stanley

U.S. banks set lending targets in line with UNEP FI's climate priorities: three sectors and, within 36 months expanding to all.

### STATE TREASURER OF UTAH

Net Zero Banking Alliance Members: 102 banks representing \$67tn Commitments: align operational and financed emissions with net-zero by 2050 or sooner, including 2030 interim targets

## **Net-Zero Banking Alliance**

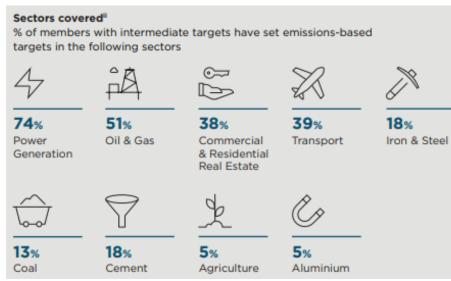


NZBA Dashboard (Updated as of 9 November 2022)

122 Members | \$72TN Financial Assets

In joining the Alliance, signatory banks have committed to:

- Prioritise sectors based on GHG emissions, GHG intensities and/or financial exposure in their portfolio in their first round of target setting (within 18 months of signing).
- Set a further round of sector-level targets within 36 months of joining for all or a significant majority of specified carbon-intensive sectors, including: agriculture; aluminium; cement; coal; commercial and residential real estate; iron and steel; oil and gas; power generation; transport.



## MARLO M. OAKS

# **EXAMPLE: BANK OF AMERICA**

#### BANK OF AMERICA 🦅

"As part of net zero strategy and **in alignment** with NZBA guidelines, we plan to set milestone targets for other key sectors through 2024 to cover a significant majority of our financed emissions . . . "

#### 2021

Committed to net zero emissions before 2050 for our financing activities, operations and supply chain. Announced \$1.5 trillion sustainable finance commitment by 2030. Founding member of the Net-Zero Banking Alliance (NZBA).

	2030 Targets
Auto Manufacturing	
Scope 1-2 CO <sub>2</sub> e, Scope 3 end use CO <sub>2</sub>	44% reduction
Energy	
Scope 1-2 CO <sub>2</sub> e	42% reduction
Scope 3 end use CO <sub>2</sub>	29% reduction
Power Generation	
Scope 1 CO <sub>2</sub>	70% reduction

Source: https://about.bankofamerica.com/content/dam/about/pdfs/approach-to-zero-2022.pdf , pages 2, 8.

## MARLO M. OAKS

## **EXAMPLE: GOLDMAN SACHS**

#### Goldman Sachs

"Collaboration will be an essential part of achieving the goal of a net zero economy and the NZBA... has an important role to play in facilitating decarbonization and effective capital allocation to the real economy."

#### - David Solomon, Chairman and CEO of Goldman Sachs

Sector	Metrics	2019 Baseline	2030 Targets	% Reduction 2019-30
Oil & Gas	gCO2e / MJ	72	56-60	17%-22%
Power	kgCO₂e / MWh	417	147-219	48%-65%
Auto Manufacturing	gCO₂e / km	152	70-77	49%-54%

## MARLO M. OAKS

STATE TREASURER OF UTAH

2050

Committed to aligning our business with a net

zero by 2050 pathway

and shared an initial set

of sectoral goals

for 2030

# **EXAMPLE: JP MORGAN CHASE**

JPMORGAN CHASE & CO.

"We intend to align our lending and underwriting decisions in our chosen sectors to work towards achieving our portfolio targets." • Electric Power:

• **2030 target**: 69% reduction in carbon intensity from electric power generation, which accounts for the vast majority of the sector's climate impact.

• Oil & Gas:

2030 target: 35% reduction in operational carbon intensity, as well as a 15% reduction in end-use carbon intensity – reflecting a decrease in emissions from the combustion of oil & natural gas downstream and increase in renewable energy generation.

• Auto Manufacturing:

• **2030 target**: 41% reduction in the carbon intensity from manufacturing of new vehicles, and tailpipe emissions from such vehicles.

"There must be collective ambition and cooperation by business and government to tackle climate change. Setting our Paris-aligned targets is an important step toward accelerating the transition to a low-carbon economy and meeting the goals of the Paris Agreement."

"Fascism should more appropriately be called Corporatism because it is a merger of state and corporate power."

— Benito Mussolini



- Jamie Dimon, Chairman and CEO of J.P. Morgan Chase

## MARLO M. OAKS

# **EXAMPLE: JP MORGAN CHASE 2**

#### JPMorgan Announces New Climate Targets Covering Aviation, Cement

Ę

The largest US bank also includes iron ore and steel companies in latest plan to meet emissions-reduction goals.

SECTOR	DETAILS			BASI	ELINE	2030 TARGET
	Scope(s) Included	Scenario Used	Unit of Measurement	Baseline Year	Portfolio Baseline	
Iron & Steel	Scopes 1 and 2	IEA NZE	t CO₂e / t crude steel	2020	1.454	1.010 -31% from baseline
Cement	Scopes 1 and 2	IEA NZE	kg CO2e / t cementitious product	2020	647.8	460.0 -29% from baseline
NEW Aviation	Scope 1 (tank-to-wake)	IEA NZE	g CO2 / RTK	2021	972.6	625.0 -36% from baseline

December 2022

UN 🏟

environme

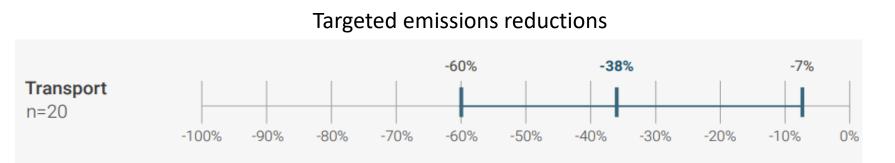
programme

finance

initiative

## MARLO M. OAKS

# **IMPLICATIONS OF NET ZERO**



 80% of emissions reductions in transport from reducing passenger aviation demand

Stop flying, or pay a green premium

- Sustainable Aviation Fuels (SAFs) are 2-5x more expensive than fossil jet fuel
- Smart Cities: reduce automobile travel; increase walking and biking

#### **Reduce regional flights**

leisure at 2019 levels.

- Replace all flights <1h where high-speed rail is a feasible alternative.
   Subsidies for high-speed rail travel.
   Price premiums.
   Keep air travel for business purposes at 2019 levels.
   Keep long-haul flights for
   Awareness campaigns.
   Price premiums.
  - Frequent-flyer levies.

## MARLO M. OAKS

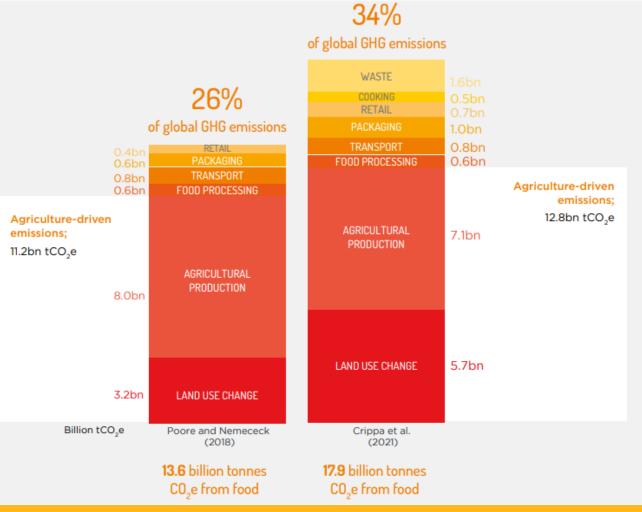
# **AGRICULTURE'S IMPACT**

- Global food system: 25% to 35%
- Most emissions: 1) land use change and, 2) agriculture: *fertilizer* nitrous oxide; *livestock* and *rice* methane.
- Solutions:

- Reduce land-based emissions 85%, 2050
- Cut red meat consumption by 50%
- Align capital expenditures with "alternatives to meat and dairy products"
- Electrify farm machinery, replace fertilizer
- Pressure grocers to net zero

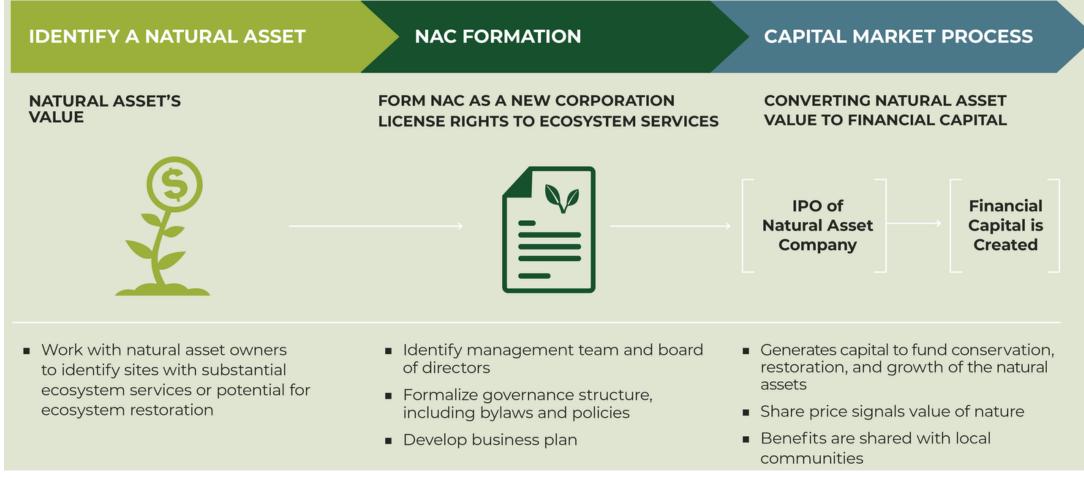
#### Case Study: Sri Lanka

Replacing nitrogen fertilizer: rice production fell 40%; prices increased 80% (2022)



## MARLO M. OAKS

# **NATURAL ASSET COMPANIES (NACs)**



Source: intrinsicexchange.com/nacs

## MARLO M. OAKS

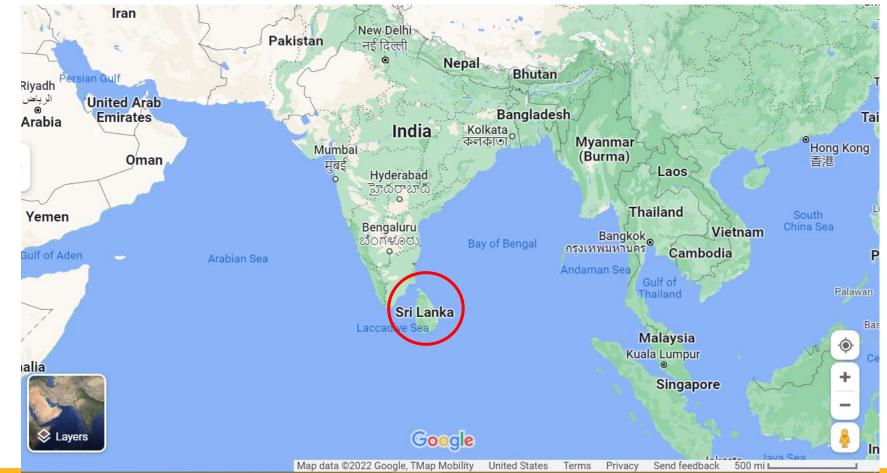
## FROM ROAST BEEF TO:



### MARLO M. OAKS

# **SRI LANKA and ESG**

- Sri Lanka ESG score:
   98 out of 100 (Sweden: 96; U.S.: 51)
- Per capita income in 2018, **\$4,000**; India, \$2,000



## MARLO M. OAKS

# **SRI LANKA and ESG**

WEF, August 2018: "...in our endeavors to make Sri Lanka a rich country by 2025, it is our intention..."



Sri Lanka has received an ESG score of 98 out of 100.

ESG measures environmental goodness by how little humans impact Earth.

But human beings survive and flourish by impacting Earth.

ESG and the broader anti-impact movement are anti-human. So Sri Lanka is close to their ideal.

#### World Economic Forum https://www.weforum.org > 2018/08

#### ww.weforum.org > 2018/08

### How we will make Sri Lanka rich by 2025 - The World Economic Forum

Aug 29, 2018 — It is no secret that Asia is the future "economic engine", and in our endeavours to make Sri Lanka a rich country by 2025, it is our intention ...



World Economic Forum https://www.weforum.org > 2022/04

:

### Why Sri Lanka is facing one of its worst economic crises

Apr 25, 2022 — Sri Lanka is under an economic crisis. It has defaulted on its foreign debts for the first time ever. It comes as the population faces a ...

## MARLO M. OAKS

# **SRI LANKA and ESG**

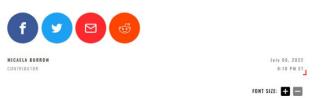
- Sri Lanka was **self-sufficient** in food production until 2021.
- President issued an overnight ban on all synthetic fertilizers to promote "organic agriculture."
- The production of rice...fell by between 40 and
   50% nationwide. Food prices rose by over 80%....

'Complete Collapse': Here's How ESG Destroyed One Nation's Economy



REUTERS/Dinuka I

DAILY CALLER NEWS FOUNDATION



• Sri Lanka has run out of fuel and is facing the worst economic crisis in decades.

- A chemical fertilizer ban in 2021, part of an initiative to cut nitrogen waste and implement greener farming practices, drastically reduced crop yields and damaged Sri Lanka's trade balance.
- "The decision to overnight shift away from synthetic fertilizers was an absolute disaster," economist Peter Earle told The Daily Caller News Foundation.

Sri Lanka is in a last-ditch effort to stave off economic collapse after an allegedly climatefriendly ban on artificial fertilizers devastated one of the country's largest industries, according to experts.

Sri Lanka has been wracked with poverty, inflation and fuel shortages on a massive scale, with the Prime Minister declaring Tuesday that the country has gone "bankrupt," according to Business Insider. A ban on chemical fertilizers, implemented April 2021 in an effort to promote organic farming, proved the final straw after a string of missteps, decimating Sri Lanka's primary source of income and forcing it into bankruptcy, experts told The Daily Caller News Foundation.

Source: https://committeetounleashprosperity.com/hotlines/the-tragedy-of-sri-lanka-a-cautionary-tale-on-going-green/

"Our economy has faced a complete collapse," Prime Minister Ranil Wickremesinghe said on June 23, according to CNN.

## MARLO M. OAKS

# **DUTCH LIVESTOCK**

December 15, 2021

The highest Dutch administrative court found in 2019 that the government was **breaking EU law** by not doing enough to **reduce excess nitrogen** in vulnerable natural areas, due to farming and industrial activities.

13-year multibillion-euro plan

It will start as a **voluntary** programme.... "In the end, it might be necessary to stop negotiating as a last resort, but the basis is voluntary," said de Groot.

Expected **one-third reduction** in the numbers of pigs, cows and chickens in the country.

## Netherlands announces €25bn plan to radically reduce livestock numbers

Programme to tackle pollution crisis caused by an overload of manure faces fierce opposition from farmers



Cows at Maria Hove dairy farm in Oxe, the Netherlands. The government plans to buy out some farmers to reduce nitrogen pollution from manure. Photograph: Judith Jockel/The Guardian

The Dutch government has unveiled a €25bn (£21bn) plan to radically reduce the number of livestock in the country as it struggles to contain an overload of animal manure.

## MARLO M. OAKS

# **DUTCH PROTESTS**

## Dutch Farmers Protest Livestock Cuts to Curb Nitrogen"

June 22, 2022

In one of their largest-ever demonstrations, the farmers demanded the scrapping of recently announced plans by the Hague-based government, which could see a 30 percent reduction in livestock.

"...the government has indicated a 40% reduction in nitrogen GHG emissions is needed within the agricultural sector."

#### Dutch farmers protest livestock cuts to curb nitrogen

#### f 🖸 🗹 🎤

Issued on: 22/06/2022 - 15:54 Modified: 22/06/2022 - 15:52



#### () 2 min

Stroe (Netherlands) (AFP) – Thousands of tractor-driving farmers demonstrated in central Netherlands on Wednesday, causing widespread traffic chaos as they protested against the government's far-reaching plans to cut nitrogen emissions.

#### n one of their largest-ever demonstrations, the farmers demanded he scrapping of recently announced plans by the Hague-based government, which could see a 30 percent reduction in livestock.

The Netherlands, the world's second-largest agricultural exporter, is one of the top greenhouse gas emitters in Europe -- especially of nitrogen -- with much of this blamed on cattle-produced manure and fertiliser.

But farmers say they are being unfairly targeted as opposed to big business and industry, with many vowing to resist any plans to scale down or close farms.

Traffic came to a standstill for kilometres around the town of Stroe, east of Amsterdam, as farmers and their tractors arrived from across the country to protest.

#### Police fire on Dutch farmers protesting environmental rules

Farmers have blocked supermarkets, distributions centers and roads in response to government plans to cut nitrogen emissions.



BY CAMILLE GIJS July 6, 2022 | 10:17 am

#### f 🎐 in 💩 🖂 🖶

Dutch police fired shots at tractor-riding farmers who were protesting against plans to cut nitrogen emissions on Tuesday evening in northern Netherlands.

Police <u>said</u> they were responding to a "threatening situation" when the farmers, who were attempting to push past a blockade to get onto a highway in the province of Friesland, started to drive their tractors into officers and their vehicles.

According to the Friesland police, their shots hit a tractor, but no one was injured. Three suspects were arrested. The Rijksrecherche, the Dutch government's internal investigator, said it would look into the events given police had discharged their weapons.

A spokesperson for the Friesland police did not respond to inquiries, but said a statement would be released later Wednesday.

Dutch farmers have this week been protesting government plans that could require farmers to use less fertilizer and reduce their livestock numbers, which could force some farms to shut.

The Dutch government wants to reduce emissions of nitrogen oxide and ammonia, which are produced by livestock, by 2030. Cuts could reach 70 percent in some areas, under the plans.

In response, Dutch farmers have blocked supermarkets, distributions centers and roads in protests this week. Wednesday morning, they are expected to demonstrate at the Groningen Airport Elde, according to <u>Dutch media</u>.

MP Caroline van der Plas called for an "emergency debate" with Dutch Prime Minister Mark Rutte and the minister of justice and security, Dilan Yeşilgöz-Zegerius, about the escalating protests.

## MARLO M. OAKS

## **DUTCH DAIRY FARMER**

"Dutch Dairy Farmer Faces Having to Cull 95 Percent of His Cows"

July 13, 2022

New environmental regulations will require him to slash his livestock numbers by 95 percent. He thinks he will have to sell his family farm.

"the Dutch government has said its approach means, 'there is not a future for all [Dutch] farmers."

#### PREMIUM EUROPE **Dutch Dairy Farmer Faces** Having to Cull 95 Percent of His Cows

'I can't run a farm on 5 percent'

In the Netherlands, dairy farmer Martin Neppelenbroek is near the end of the line.

ew environmental regulations will require him t ash his livestock numbers by 95 percent. He think e will have to sell his family farm,

"I can't run a farm on 5 percent. For me, it's over and done with," he said in a July 7 interview with The Epoch Times.

"In view of the regulations, I can't sell it to anybody. Nobody wants to buy it. [But] the government wants to buy it. And that's why they [have] those regulations, I think."



A row at Martin Neopelenbroek's farm in Lemelerveld Netherlands, on July 7, 2022. (The Epoch Times)

Neppelenbroek made the remarks while speaking with Roman Balmakov, host of "Facts Matter" on EpochTV, during Balmakov's recent trip to the Netherlands

Neppelenbroek pointed out that not all farmers are required to get rid of so many of their cattle.

People living farther from areas protected under Natura 2000, a European Union agreement for species and habitat preservation, can own more cattle.

That's because the Dutch government's regulations on nitrogen oxide and ammonia emissions are tied to sites' proximity to those protected areas.

There's a sword of Damocles hanging over them: the possibility of compulsory seizure of property by the government. Media outlet NOS News reported that Christianne van By Nathan Worcester | July 13, 2022 Updated: July 25, 2 🕸 🖀 Print der Wal-Zeggelink, the country's minister of nature and nitrogen policy, hasn't ruled out expropriating

> According to a report from the U.S. Department of Agriculture's Foreign Agricultural Service, the Dutch government has said its approach means "there is not a future for all [Dutch] farmers

Farmers, truckers, and others across the Netherlands

have led nationwide protests against that vision, partly

spurred by a June 10 national and area-specific plan to

curtail nitrogen greenhouse gas emissions

land from uncooperative farmers.

For now, Neppelenbroek's 70-acre-plus property is home to roughly 130 milking cows. It's been in his family for half a century.

"I'm the second generation," he said, adding that many farms in the Netherlands have been in families for much longer

The Netherlands punches well above its weight in agriculture. The small, coastal country is one of the world's top 10 food exporters.

"When you haven't a lot of space, you have to use it as effectively as possible," Neppelenbroek said.

"It's a delta, and the climate is not too hot, not too cold. It's an ideal place to grow."

Cows, Neppelenbroek acknowledged, produce lots of ammonia through their bodily waste.



Dutch dairy farmer Martin Neopelenbroek and EpochTV host Roma makov at Neppelenbroek's farm in Lemelerveld. Netherlands, on July 7 2022. (The Epoch Times)

Yet "you can't blame just one small group in your country for polluting the environment," he said, adding that farmers feel they're being overburdened.

Closing Dutch farms will just necessitate food imports from elsewhere, he argued.

### MARLO M. OAKS

## **ESG and RANCHERS**

About a third of humancaused caused emissions come from livestock.

Northern Ireland Assembly passed law requiring netzero carbon emissions by 2050.

## Northern Ireland faces loss of 1 million sheep and cattle to meet climate targets

Northern Ireland Assembly's first climate act will require the farming sector to reach net-zero carbon emissions by 2050



C According to the analysis, about 700,000 sheep would need to be lost in order for Northern Ireland to meet its new climate targets. Photograph: EyeEm/Alamy

Northern Ireland will need to lose more than 1 million sheep and cattle to meet its new legally binding climate emissions targets, according to an industry-commissioned analysis seen by the Guardian.

### MARLO M. OAKS

## DEBANKING

<u>Described</u> by one former JPMorgan Chase executive as "red-dotting,"

- account-holder is first deemed a risk for their views
- when the time is right, the bank cancels the account with scant explanation.
- stonewalling follows
- when bank sees a public relations advantage to responding at all bank reverse-engineers a plausible reason for the decision it made several months previously

ews & Quotes

BARRON'S

Topics ✓ Stock Picks Lists & Rankings Magazine Data

#### **ECONOMY & POLICY**

#### **Debanking Hurts Everyone**

COMMENTARY By Ellen R. Wald Jan. 8, 2021 5:30 pm ET

Text size  $\bigcirc$   $\bigoplus$ 



Brendan Smialowski / AFP via Getty Images

Vocal activist groups are putting pressure on U.S. banks to refuse services to certain businesses and entire industries. This "debanking" has been targeted at energy companies, private prison operators, and gun manufacturers, but it threatens to disrupt the operations and investment in any industry that finds itself

unpopular in the moment. This trend has the potential to turn the American market system on its head. Fortunately, a new federal regulation would, if finalized, make

### MARLO M. OAKS

### DEBANKING

Newsweek 90

SUBSCRIBE FOR \$1 Login

#### **OPINION**

#### Stop the Troubling Trend of Politically Motivated Debanking | Opinion

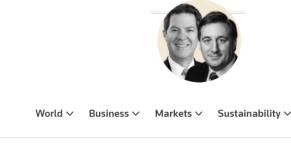
# SAM BROWNBACK AND JEREMY TEDESCO ON 3/15/23 AT 6:00 AM EDT THE 700 CLUB CBN NEWS FAITH KIDS LISTEN ABOUT Q

Bank of America Freezes Ministry Account of Lance Wallnau in Latest Case of Banks Canceling Christians

STEVE WARREN

03-13-2023 Share This Article





United Kingdom

#### UK watchdog steps into row over 'debanking' of Nigel Farage

By lain Withers

July 19, 2023 12:37 PM MDT · Updated 2 months ago

### MARLO M. OAKS

## **COERCION: A BANKING EXAMPLE**

Client taking company public

Bank didn't like client's tweets:

- Pro-oil and gas
- Questioned climate change

Needed client to tweet four belief statements



Dear Ben,

Please see the below bullets which will make sure that our firm's sustainability policy is aligned with yours. By tweeting these, everyone will agree that there is no misunderstanding (which as we discussed, perhaps there has been). While I have not gotten sign off from our firm's sustainability committee, I believe these should work.

Please let me know if these are okay-I believe they are what we discussed this afternoon. Once you review, I will run them by the committee tomorrow.

We greatly appreciate our <u>long standing</u> relationship with you and want to work through this so we can move forward and help you build a great company.

Best,

CSFB, Chairman of Global Energy & Transition

- Agree that company activities should be aligned with the Paris Agreement
- Believe that companies should have a commitment to achieve net zero emissions by 2050
- Agree that climate change is <u>occurring</u> and that carbon is contributing to climate change and global warming
- Believe that man is contributing to the addition of carbon in the atmosphere

### MARLO M. OAKS

## **NET ZERO CLIMATE PLEDGES**

GFANZ Glasgow Financial Alliance for Net Zero



**ISSUES** 

- Collusion
- Anti-Trust
- Extortion

a. Work in partnership with asset owner clients on decarbonisation goals, consistent with an ambition to reach net zero emissions by 2050 or sooner across all assets under management ('AUM')

b. Set an interim target for the proportion of assets to be managed in line with the attainment of net zero emissions by 2050 or sooner

c. Review our interim target at least every five years, with a view to ratcheting up the proportion of AUM covered until 100% of assets are included Source: https://www.netzeroassetmanagers.org/commitment/

### MARLO M. OAKS

## **COLLECTIVE ACTION**



Principle 1: We will incorporate ESG issues into investment analysis and decision-making processes.



Principle 2: We will be active owners and incorporate ESG issues into our ownership policies and practices.



Principle 3: We will seek appropriate disclosure on ESG issues by the entities in which we invest.



Principle 4: We will promote acceptance and implementation of the Principles within the investment industry.



Principle 5: We will work together to enhance our effectiveness in implementing the Principles.



Principle 6: We will each report on our activities and progress towards implementing the Principles.

### MARLO M. OAKS

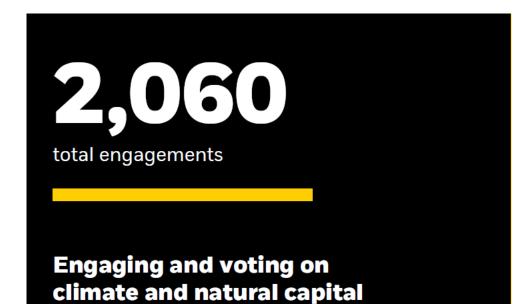
## **MARKET ENGAGEMENT**

• BlackRock, (Vanguard, and State Street):

#### **E**‰onMobil

- $_{\circ}\,$  You need to reduce GHG emissions
- $_{\circ}~$  Create plan to be net-zero by 2050
- Cut oil production by 20% (2021-2022)
- Enforcement mechanism (punishment): "We did not support the election of 176 directors for climate-related concerns (254 last year)."
- Impacts the market and all ExxonMobil investors

#### BlackRock.





WHERE ALTERNATIVE VIEWS NOT ALLOWED MARKETS (and FREE SOCIETIES) DIE

### MARLO M. OAKS

## **ESG EXPROPRIATES OTHER'S MONEY**

Meaghan Muldoon, Global Head of ESG Integration, BlackRock:

"We have about \$400 billion of **sustainable** products...but we have \$9 trillion of assets (**4.4%**).... So if we think that **ESG risk** and **climate risk** are **investment risk** – then we should be thinking about that and not just with products with a sustainable objective, but in how we manage **everything for all of our clients**..." – May 2021 (emphasis added)

All the ASSETS are used to push an ESG agenda.

Source: American Accountability Foundation Investigative Report. "None of it is Our Money." Pages 16-17, August 9, 2022.

### MARLO M. OAKS

## FIDUCIARY DUTY

#### WSJ OPINION

Home World U.S. Politics Economy Business Tech Markets Opinion Books & Arts Real Estate

OPINION | COMMENTARY Follow

#### A Historic Breach of Fiduciary Duty

Institutional investors like us are the last line of defense against proxies pushing political agendas.

By Marlo Oaks and Todd Russ May 15, 2023 6:14 pm ET

### MARLO M. OAKS

## **TEST: WHAT KIND OF SYSTEM?**

- Allows people to have their opinion only if it is the "right" opinion?
- Is based on repeating one narrative, regardless of other information that might refute it?
- Silences alternative viewpoints?
- Punishes those who do not go along with the narrative, until they agree with the acceptable "truth"?
- Punishes people for their religious beliefs?

"The right of dissent, or, if you prefer, the right to be wrong, is surely fundamental to the existence of a democratic society. That's the right that went first in every nation that stumbled down the trail toward totalitarianism."

- Edward R. Murrow



Does this sound like America's economic/political system?

### MARLO M. OAKS

## **BIRTH of TOTALITARIANISM**

Fighting "Misinformation" and "Disinformation"



Misinformation could prompt people to turn against COVID-19 vaccines: study



U.S. FDA, CDC see early signal of possible Pfizer bivalent COVID shot link to stroke



Twitter suppressed true information from doctors and public-health experts that was at odds with U.S. government policy.



#### BREAKING: Biden administration creates 'Disinformation Governance Board' under DHS to fight 'misinformation'

Industry News Opinion

Christian Toto 🛛 🔹 December 12, 2022

#### Bill Maher Praises Twitter Files Journalist Bari Weiss, The Free Press

Progressive comic's endorsement comes as Twitter leaks shred media lies

👌 5,035 🛛 🕅 3 m

"Here, we are not afraid to follow truth wherever it may lead, nor to tolerate any error so long as reason is left free to combat it."

Thomas Jefferson, 1820

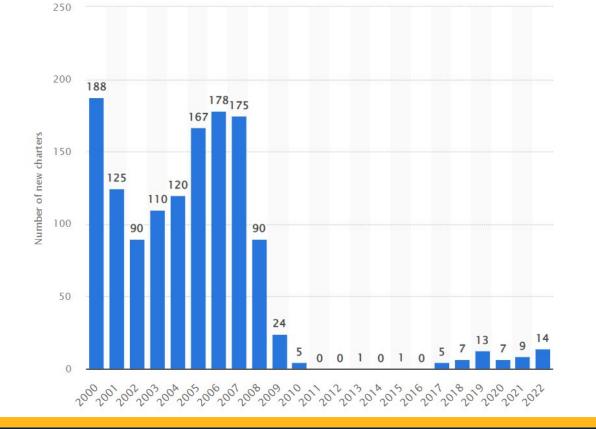


MARLO M. OAKS

## **MARKET WILL NOT EASILY SOLVE ESG**

New FDIC-insured commercial bank charters (United States from 2000 to 2022)

Ę



#### North American Oil and Gas Funds Raised (\$Billions)

Between 2015-2021: 81% reduction in the number of funds, 94% reduction in dollars raised.



Data from Preqin, 2021. (https://www.preqin.com/data/our-data)

### MARLO M. OAKS

## HARM OF ESG

Climate Change and Energy Impacts

- Low-income households spend 3x more of their income on energy costs<sup>1</sup>
- In 2020, minority groups represent nearly half of all households living with energy insecurity.<sup>2</sup>



The Two Hundred is "a statewide coalition of founders of civil rights organizations, community and business leaders, housing advocates, former state legislators, and cabinet members."

*The Two Hundred, et al. v. California Air Resources Board* 

"California's climate change policies... have caused and will cause **unconstitutional and unlawful disparate impacts** to California's minority populations."

"The 'net zero' GHG threshold would operate unconstitutionally so as to **disproportionately disadvantage low-income minorities** in need of affordable housing relative to wealthier, whiter homeowners who currently occupy the limited existing housing stock..."

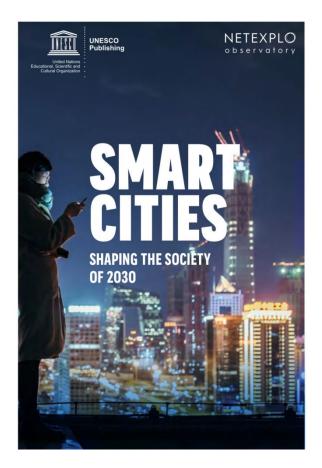
Source: <sup>1</sup> American Council for an Energy-Efficient Economy; <sup>2</sup> US Energy Information Administration

### MARLO M. OAKS

## **CENTRALIZATION vs DECENTRALIZATION**

Elites vs. Everyday Americans; Globalism vs. National Sovereignty

- ESG/Stakeholder Capitalism (top down) vs. Free-market Capitalism (bottom up)
- FedNow / Central Bank Digital Currency (CBDC) vs. Cash, Decentralized Banking
- Smart Cities / 15 minute Cities vs. Suburbs and Rural Development
  - Biden Administration's 30 x 30 (US version of Agenda 2030)
  - Natural Asset Companies (NACs)



### MARLO M. OAKS

## ESG LOOKS COMPATIBLE BUT IS NOT

- Masquerading as investment ratings
- Seems to work within free markets
- Proponents: "It's just more information"

ESG seeks to replace free markets

ESG or economic freedom (can't have both)



### MARLO M. OAKS

### **EDUCATION**

#### WSJ OPINION

Home World U.S. Politics Economy Business Tech Markets Opinion Books & Arts Real Estate

#### OPINION | COMMENTARY Follow

#### S&P Hits U.S. States With Politicized Credit Scores

The ratings agency seeks to penalize fossil-fuel producers. Its 'ESG' push is unlikely to end there.

#### By Marlo Oaks

May 8, 2022 5:22 pm ET

A 💭 253 🔗 Gift unlocked article 🔐 Listen (7 min)



The Utah State Capitol building in Salt Lake City, Sept. 5, 2021. PHOTO: IMAGE OF SPORT/ZUMA PRESS

#### Salt Lake City

Ideological criteria will now influence the credit ratings of state and local governments, thanks to S&P Global Ratings. In addition to rating governments on meaningful financial criteria, in March the biggest of the top three credit-rating firms began to apply an environmental, social and governance, or ESG, rating system. But Utah isn't about to submit to these subjective standards. State officials, including myself, recently wrote a letter to S&P objecting to the ESG

#### Personal Finance Economy Markets Watchlist Lifestyle Real Estate Tech Video Podcasts More : Q Login Watch

#### OPINION · Published August 22, 2022 11:00am EDT

Why I oppose ESG: Use politics, free markets to decide policy, not coercion

I'm against the use of economic force to drive politcal agendas

#### 

#### OPINION UTAH BUSINESS

#### **Opinion:** Why Utah's state treasurer is against ESG investing

"When the goal of maximizing returns and the goal of rewarding political compliance are in conflict, what happens then?" By Mario Qaks | Agr 3, 2023, 11:00am MDT

🛉 🔰 🕝 SHARE



#### Biden's quiet 'Green New Deal' in corporate America

When Environmental, Social and Governance rating system takes hold, free markets do not exist

By Chris Stewart , Marlo Oaks | FOXBusin

#### Construction C

#### WSJ OPINION

Home World U.S. Politics Economy Business Tech Markets Opinion Books & Arts Real Estate

#### OPINION | COMMENTARY Follow

#### A Historic Breach of Fiduciary Duty

Institutional investors like us are the last line of defense against proxies pushing political agendas.

#### By Marlo Oaks and Todd Russ

May 15, 2023 6:14 pm ET





Environmental activists rally in front of the New York Stock Exchange, Jan 19, 2021. PHOTO: LEV RADIN/ZUMA PRESS

Many American workers don't realize that their hard-earned money is being used against them. Firms whose job is to deliver investment returns are instead weaponizing retirement funds, public pensions and other investments in pursuit of nakedly ideological goals. It is perhaps the most severe breach of the fiduciary standard in American history.

### MARLO M. OAKS

## DEVELOPMENTS

ESG

December 07, 2022 02:47 PM

#### Vanguard quits Net Zero Asset Managers initiative

By HAZEL BRADFORD 🕑 🖂

# Home / Region / Europe / CRE Insurance / NZIA members `monitoring' developments as third insurer departs

#### NZIA members 'monitoring' developments as third insurer departs

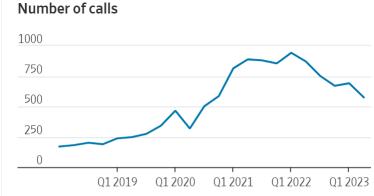
Munich  $\operatorname{Re}$  indicates antitrust risks sit behind withdrawal from the industry's net zero alliance

Stuart Collins - April 20, 2023



#### BlackRock CEO Larry Fink Says He's 'Ashamed' of ESG

Spencer Brown | June 26, 2023 11:15 AM



Note: Q2 2023 is as of June 5. Source: AlphaSense

#### Executives Quiet Their Green, Diversity Talk

Companies' references to environmental and social issues have plunged in recent quarters as investor backlash has mounted.  $\Box$  297 2 6 min read

 Companies That Embraced Social Issues Have Second Thoughts

#### NIKKEI **Asia**

World 🗸 Trending 🗸 Business 🗸 Markets 🗸 Tech 🗸 Politics 🗸 Economy 🗸 Features 🗸 Opinion 🗸 Life & Arts 🗸 Podcast

FINANCE

#### Shareholder support for ESG proposals crumbles at U.S. companies

BlackRock CEO says the word has become 'entirely weaponized



Shareholder backing for environmental proposals has fallen at U.S. companies this year. © Reuters

KENTARO TSUTSUMI, Nikkei staff writer June 28, 2023 03:02 JST

News & Quotes

#### BARRON'S

Topics ✔ Stock Picks Lists & Rankings Magazine Data Advisor

ESG INVESTING

#### S&P Drops ESG Scores for Credit Ratings Amid Backlash

By Lauren Foster Follow and Evie Liu Follow Updated Aug. 9, 2023 1:27 pm ET / Original Aug. 9, 2023 Order

### MARLO M. OAKS

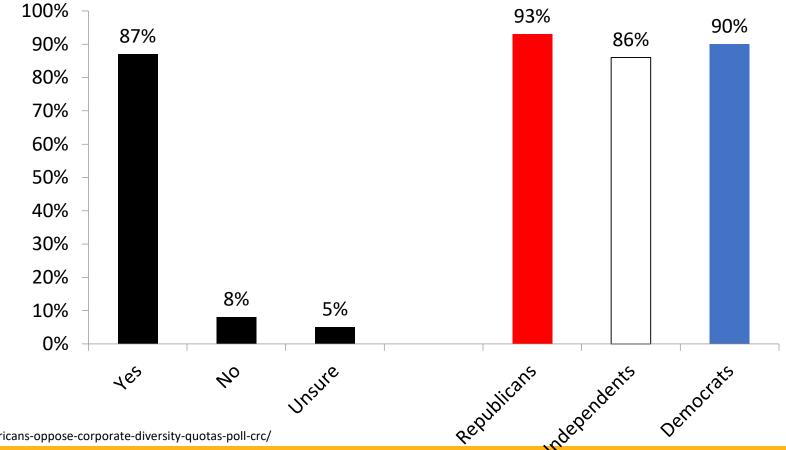
### **Death of Meritocracy; Birth of Social Chaos**

#### MARLO M. OAKS

### MERITOCRACY

Do you believe U.S. companies should hire executives based solely on merit, character and quality?

Opposite: Diversity, Equity, and Inclusion



Source: https://dailycaller.com/2023/03/16/americans-oppose-corporate-diversity-quotas-poll-crc/

### MARLO M. OAKS

## WHAT YOU CAN DO

- PROTECT FOOD SUPPLY AND ENERGY/POWER PRODUCTION
- LET BUSINESS HEAR FROM YOU
  - Businesses politicizing their business—Stop! Focus on business
  - Businesses not politicizing their business—thank you
  - $_{\circ}~$  If you stop doing business with a firm let them know WHY
- **INVESTMENT MONEY:** Five Questions to Ask Financial Advisor or Plan Representative, "Have I invested in any funds that voted my shares in favor of:
  - Racial equity audits?"
  - Emissions reduction plans?"
  - Executive compensation tied to environmental or social goals?"

### MARLO M. OAKS



## WHAT YOU CAN DO

"Have I invested in any funds that systematically underweight companies in any of the following industries: coal, mining, oil and gas exploration, defense, or firearms?"

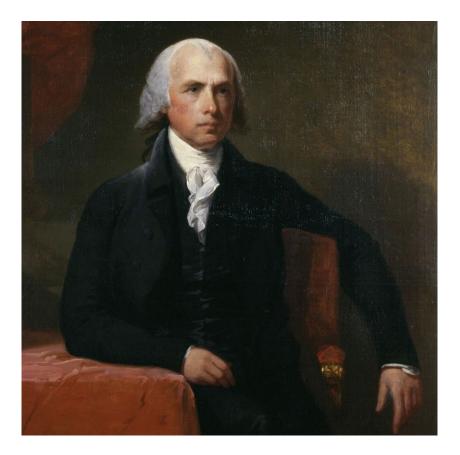
**If you answered "yes" to any of the above questions,** can you please inform me of alternative investment options so that I may select funds and portfolios that better align with my long-term financial best interests?

#### • REPORT ANTI-FREE MARKET EXPERIENCES

sto@utah.gov

### MARLO M. OAKS

#### **BEWARE of CRISES and FEAR**



"Crisis is the rallying cry of the tyrant."

--James Madison

"The only thing we have to fear is fear itself."

--Franklin D. Roosevelt

Source: Wall Street Journal, Portrait of James Madison, 1806 UNIVERSAL HISTORY ARCHIVE/UIG/GETTY IMAGES

### MARLO M. OAKS